

REMARKS

Reconsideration of all grounds of rejection and allowance of all the claims are respectfully requested in light of the following remarks. Claims 1-10, 12, 14, and 16-17 are pending herein.

Summary of the Rejections:

(1) Claims 1-10 stand rejected under 35 U.S.C. §103(a) over Tracy et al. (U.S. 5,979,757 hereinafter "Tracy") in view Dworken, (U.S. 4,992,940 hereinafter "Dworken").

(2) Claims 12, 14-17 and 19 stand rejected under 35 U.S.C. §103(a) over Tracy et al. and Dworken, in further view of Loof (U.S. 6,507,279).

Applicants' Traversal:

It is respectfully submitted that none of the instant claims are unpatentable by Tracy, Dworken and Loof, alone or in combination.

Claim 1 recites that the controller is arranged to (1) receive information from the label reader, (2) allow a user to adjust the received information from the label reader, (3) send a request, using the received information or adjusted information, to one or more of the service nodes through the communication unit, (3) receive an information response from the service node, (4) display the information

response, and (5) enable a user to evaluate the product with the information response from the service node.

Applicants respectfully submit that Tracy, Dworken and Loof, alone or in combination do not teach, alone or in combination, the above emphasized limitations.

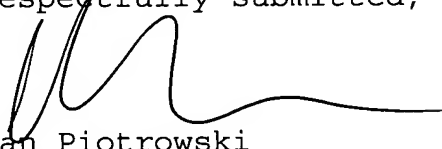
Applicants again respectfully disagrees with the Office Action's contention that Tracy teaches, in col. 8, line 54+, a user to adjust the read information from a label and resending a request to a service node. Thus, in this section Tracy only discloses that a user may not be able to scan all items for payment and that a user profile may be updated for certain in-store preferences. (See col. 9, lines 8-11, "... when a customer is issued a portable terminal 100, the central host creates a transaction file for the customer to track the customer's shopping history and also downloads preselected preferences.") Accordingly, Tracy allows a user to receive information related to certain specified preferences, but, this is not in response to [adjusted] information from a label reader associated with a product. A user, in Tracy, thus, does not adjust the received information from the label reader, or send a request, using the received information or adjusted

information, to one or more of the service nodes, as recited in the amended claims.

Reconsideration and withdrawal of all grounds of rejection are respectfully requested.

The applicants submit that the claims, as they now stand, fully satisfy the requirements of 35 U.S.C. 103. In view of the foregoing amendments and remarks, entry of the amendment, favorable reconsideration and early passage to issue of the present application are respectfully solicited.

Respectfully submitted,



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